



"Integrity, Honesty, Growth"

Site Selection Analysis Brokerage

Site Selection/ Analysis/Brokerage

With more than 600,000 commercial locations in the United States, is there room for another restaurant in your market? The answer is yes. One reason is the quintessential American quest for something new—in this case, new dining experiences.

Changing demographics also drive the market. Aging Baby Boomers with disposable incomes and educated palates look for convenience and more sophisticated cuisine, such as ethnic foods. The growing seniors market, as well as families, look to cafeteria-style buffets for value. Generation Xers, tourists, and others attracted to the big-city and other retail entertainment districts seek fun along with food at sports bars, music clubs, and adult playgrounds.

Brokers interested in serving this industry need to stay on top of trends borne of changing demographics and consumer food preferences. The trends lead to the discussion of locations, know the trends, know what's happening in the restaurant industry, and site selection, this is where Integrated Hospitality Group professionals can assist you in your site selection.

Our commercial real estate partner is comprised of two commercial real estate brokerage companies known internationally since 1976. They have extensive experience in all phases of retail and restaurant brokerage including:

- Sales
- Leases
- Sale leasebacks
- 1031 exchanges
- Market surveys
- Demographics
- Zoning and utility information
- Traffic counts
- Competition maps

For over thirty years the brokers and staff of our real estate partners have exhibited a unique expertise in site location and selection work, and Tenant Representation, for national, regional and local retail and restaurant companies.

In addition, they provide in depth services to real estate and shopping center developers and builders, assisting in every aspect of site procurement from initial market surveys through site identification and purchase and acquisition.

The knowledge, professionalism, and experience of the staff will benefit any purchaser, investor, and lessee of retail or restaurant properties or developers of real estate (retail, residential and/or misused) in their search for the right location throughout Florida