



"Integrity, Honesty, Growth"

Marketing Programs

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Our marketing partners at IHG will give you the ultimate value for your new or existing program. We can map out a new marketing campaign or assist in managing the one you have. We also provide services that can pay for your Marketing and Media needs through trade with Primecard. This will optimize cash flow and can assist in savings on advertising and marketing.

Here are some of the media partners under the umbrella:



The graphic features the Primecard logo on the left, which includes a yellow star and the word "primecard" in a bold, lowercase font. To the right of the logo, the text "Miami-Dade and Broward Media 2017" is displayed in a white, sans-serif font against a dark background. Below this header, the content is organized into three columns: Magazines, Newspapers, and Broadcast. Each column has a sub-header and a list of items. The background of the graphic transitions from dark grey at the top to light grey at the bottom, with a yellow diagonal stripe on the right side.

primecard Miami-Dade and Broward
Media 2017

Magazines:

- Aventura
- Bespoke Concierge
- Biscayne Times
- Condé Nast
- Dining Out
- GMCVB Visitor's Guide
- Haute iving
- Indulge
- Inflight Magazines
- Key Biscayne & Brickell
- Live Doral
- MIAMI Magazine
- Ocean Drive
- Playbill (PB, FLL, Miami)
- Selecta
- South Florida Luxury Guide
- Time Out Miami
- Venue
- Visit Miami Beach
- Welcome Magazine
- Where Magazine

Newspapers:

- Community Newspaper
- Daily Business Review
- Forum Publishing Group (Jewish Journal)
- Miami Herald (Dade/Broward)
- New Times (Dade/Broward)
- Que Pasa Semanal
- NY Times

Outdoor Media:

- Billboards
- Bus Shelters
- Bus Wraps (USKs, Bus Backs)
- Metro Rail Cards
- Phone Kiosks
- Super Shuttles
- Taxi Tops

Broadcast:

- Cable
- Foodie Fix
- Mega TV
- Traffic Radio
- Cinema Advertising
- The Welcome Channel

Digital:

- Go Social Package
- MIA Connections
- Social Media Management Package (Identity PR)
- Voice Media SEO

Print Services

- Menus
- Business Cards
- Door Clings
- Valpak Coupon Book
- Valassis Direct Mailings